How to Promote Physical Activity in Your Clinic

Three Steps to a Healthier WV



Promotion



Display

- Promote physical activity through handouts and posters
- Transform hallways and stairwells into environments that promote being active



Model

- Set an example by making physical activity a personal priority
- Show the importance of being active during meetings and throughout the work day



Support

- Educate staff on the benefits of physical activity
- Praise staff for their efforts in being physically active

Policy Building

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Develop

 Create workplace policies to encourage staff to be active such as allowing walking breaks twice per day, standing during meetings, and marking paths nearby with distances



Implement

- Train staff on the policies, and promote their availability in public spaces and during team meetings
- Monitor effectiveness of policies



Evaluate

- Review the policies that were implemented to determine effectiveness
- Update policies to fit the needs of clinic staff



Assess

- Ensure that regular physical activity is assessed during every patient visit
- Refer patients to programs, places, or certified fitness professionals in the local community



Prescribe

- Identify community resources and partnerships for referrals
- Help patients identify the safest places to be active near their home



■ Walking ■ Strength Training ■ Other.

Providing a written prescription is shown to be an effective way to motivate patients to be more physically active.

minutes a day