



Main Goal

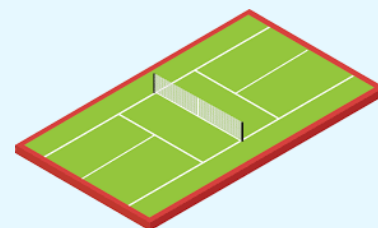
Implement pickleball courts and teach the community how to play.

Research Findings



8

Pickle ball events held



6

Courts added

Pickleball is becoming a very popular activity for all ages to play. It is a low impact, easy to learn, and can be a cost efficient activity. Providing classes for everyone to learn helps encourage participation and introduces them to a fun physical activity to do on their own or with the community.



System Changes

Created a new community captain program at the Soldiers and Sailors Memorial Building.



ActiveWV 2030
Physical Activity
Plan Sector:

Sport



Building Capacity

Stronger Communities

Classes and participation are **FREE** for all community members, this included equipment needed.

Pickleball can be a lower impact activity that can be a form of activity for the elderly



The Bottom Line

The launch of this program had great success, with a lot of community participation which led to bringing more people out and communities putting in pickleball courts around the area. They called it the "pickle bug." With the success of this they were able to strengthen their partnership with Active Southern West Virginia and they continue to work together with the class volunteers.

