

Enhanced Bike Access Pendleton County



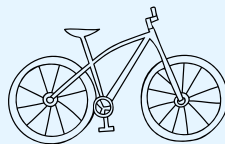
Main Goal

Provide free bikes to local youth to boost fitness, confidence, and access to cycling



75+

Individuals impacted in Pendleton County



10

Rental bikes provided at no cost to local youth



\$5k

Spent to purchase goods from local businesses

Rural youth often face barriers to cycling and safe activity. Providing free bikes helps them get active, build skills, and enjoy healthy recreation.



Environmental Changes

Enhanced perception of safety, increased inclusivity and access, shifted transportation culture, fostered confidence, and improved health and wellness



ActiveWV 2030
Physical Activity
Plan Sector:



Community Recreation,
Fitness, and Parks

Building Capacity



The Bottom Line

Through beginner bike camps and school programs, Pendleton County youth learned hands-on cycling skills, gained confidence, and discovered how much fun riding could be. Many continued participating and asked for more chances to ride. The program sparked a love of biking that's likely to keep kids riding for years to come.

